

## Make Your Employees Your Biggest Cybersecurity Asset

The No. 1 cause of cybersecurity incidents at any organization is the same: human error. Every day, employees are bombarded with email messages and any staff member—from intern to CEO—could be the target of a phishing attack that results in a costly cybersecurity incident. The attacks are growing more and more sophisticated, and even the most effective email security tools are not 100% foolproof. This makes employees an important layer of defense between cybercrime and your organization.



## SECURITY AWARENESS AND ANTI-PHISHING TRAINING EDUCATES AND EMPOWERS YOUR EMPLOYEES AND HELPS SECURE YOUR ORGANIZATION.

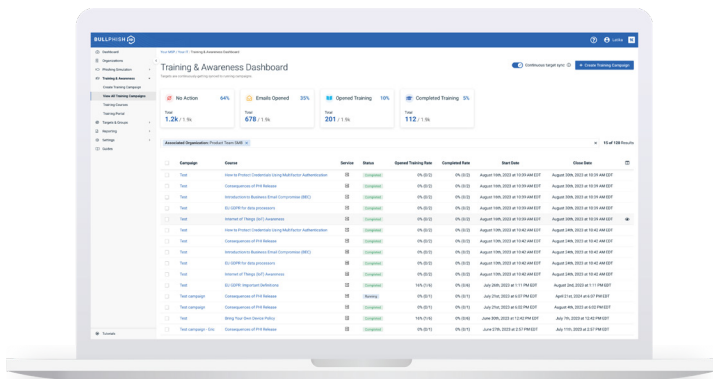
90%

of security breaches are caused by human error

The importance of conducting regular, ongoing security awareness training that keeps up with the latest threats cannot be overstated. The goal is to have savvy, vigilant employees who recognize and avoid potential security threats and practice safe online behavior. Having well-trained staff—whether they work in the office, on the road or from home—enhances your company's cybersecurity posture, fulfills compliance and cyber insurance requirements and reduces the likelihood of a devastating cyberattack.

Security awareness training reduces your risk of experiencing a cyberattack by up to

70%



## BULLPHISH ID MAKES TRAINING EASY

- Set-it-and-forget-it campaign management
- Integration with Microsoft 365 and Google Workspace for seamless group and user management
- Short, engaging training videos in 8 languages
- Phishing simulations that reflect common threats
- Options for plug-and-play and customizable phishing kits
- BONUS: Upload your own training content and use our platform to deliver it

Your employees are your first and primary line of defense against cyberattacks and online fraud. BullPhish ID helps you equip them with the knowledge and skills they need to protect both themselves and your organization from costly cyberattacks.

## Simulated Phishing Attacks | Security Awareness Training



### EASY CAMPAIGN MANAGEMENT

Easily manage employee groups for phishing and training campaigns via continuous Active Directory sync. Run different campaigns for multiple groups and schedule campaigns to be sent out at random times to prevent employees from warning each other. Schedule campaigns ahead of time and they'll run automatically at the designated times.



### CUSTOMIZABLE TO YOUR NEEDS

Customize your phishing exercises to suit the distinct needs of your organization and specific employee groups, tailoring emails to the threat types they are likely to encounter. Use our pre-loaded email templates or create your own emails from a blank template. Increase your training campaign effectiveness by customizing sending domains to appear as if the emails come from your own domain.



### ENGAGING TRAINING

Our short and visually engaging training videos deliver easy-to-digest material and are offered in English, French, German, Italian, Dutch, Portuguese (Brazil), Spanish (Iberian/European) and Spanish (Latin American). Each lesson is coupled with an online quiz to test the employees' understanding of the training content.



### ALWAYS ON TOP OF THREAT TRENDS

With ever-evolving cyberthreats, it's important that your employees are exposed to the latest traps set by criminals. We regularly update our phishing kits and training courses to cover the most up-to-date phishing scams, so your employees are ready when real threats arrive.



### MEASURE AND TRACK

Our reporting is automated and includes employee phishing exercise and training campaign results, helping you assess your organization's cybersecurity posture and identify employees who exhibit risky online behavior and need additional training.



### SATISFY COMPLIANCE AND CYBER INSURANCE REQUIREMENTS

Having strong security protections in place, including an employee security awareness training program, is now a requirement to qualify for or to renew a cyber insurance policy. You also may be subject to various government regulations, with new cybersecurity, data-handling and privacy laws coming out all the time. Stay on top of your compliance requirements with our robust selection of compliance training courses that include HIPAA, GDPR, PCI-DSS, CMMC, NIST 800-171 and more.